

# Marvellous machines

## JOANNE BROOKFIELD GOES SHOPPING

It's important to stand out from the crowd and on a 24-carat gold bike adorned with more than 600 Swarovski crystals, you will - especially as the Aurumania Gold Bike Crystal Edition is a limited series.

Swedish manufacturers **AURUMANIA** are only making 10. With a tag of 80,000 Euro (AUD\$135,000) it's surprising they've sold any, but since launching last year they have moved four and are currently building the fifth, says CEO Bo Franch.

"The main goal is to take ordinary products and make them extraordinary! We wanted to do an 'everyday' product with high functionality.

The bikes are hand-built over three months. They feature a moulded leather saddle from Brooks, which complement the hand-sewn chocolate brown leather handlebar grips and limited-edition number set into a leather badge embossed with, you guessed it, more gold. If you want to hang one on your wall as art, Aurumania can also make the 24 carat gold wall rack for you.

"You can ride the bike," says Franch. "It is meant to work like an old classic sports car. You bring it out on a sunny summer day and go for a nice ride. After you take it back in, polish

it and hang it back on the wall.

Aurumania Gold Bike Crystal Editions will be delivered, via a White Glove

Service, to anywhere in the world. Place your orders through [www.aurumania.com](http://www.aurumania.com)



If anyone knows cycling, it's the Dutch. **GAZELLE** has been making quality bicycles for 117 years now. What's great about the Gazelle is that it comes ready to go - it comes complete with mudguards, lights, racks, skirt guards and locks. The upright riding position gets you from A to B sedately in both comfort and style. Price: \$1349. Commuter Cycles, 14 Prentice Street, Brunswick. 9388 1319. [www.commutercycles.com.au](http://www.commutercycles.com.au) or [www.gazellebicycles.com.au](http://www.gazellebicycles.com.au)



Ferrari like this brand so much they get **COLNAGO** to make a limited edition Ferrari bike each year. The EPS (2010 model pictured) is the flagship, made of the finest carbon fibre available. You can get yourself one for rrp \$15,599; or if you do want a Ferrari one, ask for the CF7 and take around \$17,999 with you.

Richmond Cyclery, 516-524 Bridge Road, Richmond. Phone 9421 5353

More info [www.richmondcyclery.com.au](http://www.richmondcyclery.com.au) or [www.colnago.com](http://www.colnago.com)



For the past two years the **PINARELLO** Prince has been voted bike of the year and pundits are tipping in 2010 the Pinarello Dogma (left) will win.

Pinarello's are hand-made in Italy and are designed for the world's best cyclists. If you want one, around \$15,000 will do it.

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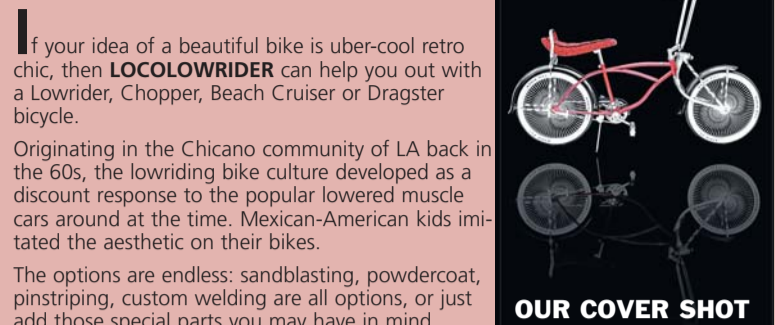


This can carry up to 100kg plus the driver so that's "three kids and the groceries or 20 power tools or seven slabs of beer" says Australia's only importer of the brand, Peter Santos from Collingwood's PS Bikes.

**CHRISTIANIA** Bikes, from Denmark, are perfect for the inner city family and their transporter trikes are used widely in Europe transporting flowers, ice cream, post, tourists and - it's main function - children.

Accessories include kids seats, sunroofs and all-weather style hoods. "They all have aluminium frames, 7 or 8-speed gears, disc brakes with a parking brake on the front wheels and integrated lock," says Santos. "It's a great investment considering that you don't need to pay for parking, car rego, car service or gym for that matter, and you are having such a great time transporting the kids in the front. Many people who buy a Christiania decide to sell their car," says Santos.

Price starts at \$3,300. Available from PS Bikes, 33 Peel Street, Collingwood. Phone 9417 0968. [www.psbikes.com.au](http://www.psbikes.com.au) or [www.christianiabikes.com](http://www.christianiabikes.com)



If your idea of a beautiful bike is uber-cool retro chic, then **LOCOLOWRIDER** can help you out with a Lowrider, Chopper, Beach Cruiser or Dragster bicycle.

Originating in the Chicano community of LA back in the 60s, the lowriding bike culture developed as a discount response to the popular lowered muscle cars around at the time. Mexican-American kids imitated the aesthetic on their bikes.

The options are endless: sandblasting, powdercoat, pinstriping, custom welding are all options, or just add those special parts you may have in mind.

Prices start around \$1200.

Available from: Locolowriders, 36 Johnston Street, Collingwood. Phone: 9416 4748. More info [www.myspace.com/locolowriders](http://www.myspace.com/locolowriders)

OUR COVER SHOT