

Holland's best known bicycle brand has arrived in Australia: Royal Dutch Gazelle

Famous Dutch bicycle brands Gazelle bicycles and Basil bags are now available in Australia through Gazelle Cycle Imports based in Sydney. If you are unaware about this legendary Dutch brand, Gazelle recently celebrated its 115 year birthday and is famous for producing high quality and innovative bicycles for the Dutch, German and Belgian market.




Many Dutch have noted that up until now, finding a quality "stadfiets" or "city bike" in Australia and New Zealand is almost impossible. According to Paul van Bellen at Gazelle Cycle Imports, "We are very happy to be the exclusive agent for Gazelle in Australia. We felt there was a lack of high quality, practical city and hybrid bicycles available locally, and now with Gazelle, we will offer the local market a fantastic product. Now Australia can experience the same pleasure and comfort the Dutch have known for over 100 years."

Cycling in Australia for transport and leisure is becoming increasingly popular. Local councils and governments are realising what the Dutch have known for years. That locally focussed innovative cycling infrastructure is a great solution to traffic congestion, sound and air pollution, and obesity. According to Australian statistics, 50% of all car journeys are under 3kms that means that the bicycle can be a great solution to these shorter journeys. Paul adds, "One of the limiting factors for many people to cycle in Australia is the heat and the steep hills. We foresee the introduction of E-Bikes to help overcome this problem. The E-Bike uses a small electrical motor situated in the wheels hub to help the cyclist whenever it is needed. Gazelle's E-Bike should be available locally in 2009."



Gazelle bicycles give the cyclist an opportunity to cycle a dedicated "city bike" that is designed for comfort and reliability. Until now, cyclists have been limited in their choice of bicycles to be used day to day as a transport option. The advantages of these bicycles are:

- Larger frames and wheels create better ergonomics.
- Integrated lights, mud, chain and skirt guards enable you to cycle in any clothing, at any time of the day.
- Heavy duty racks means you can carry heavy shopping loads.
- Quality, thick walled tires, which are difficult to puncture.
- Strong stands to steady the bike when you're loading up your panniers.
- Stainless steel, aluminium, zinc plated and magnesium components for rust free cycling – all easily adjusted.

Gazelle Cycle Imports is also distributor for the Dutch brand Basil Bags, who produces a range of stylish and practical bags and baskets that attach to most bicycles. A progressive company, using graphic designers to bridge the gap between practical panniers and trendy bags, their range includes metal and wicker baskets as well as shoulder, lap-top and double bags that the Dutch are used to. 



The Gazelle and Basil range is available Australia wide. If you don't live near a dealer, they will be happy to send your order direct to you. Contact them through www.gazellebicycles.com.au